Are you the best CEO you can be?

- There are no business school courses you can take to learn how to be a CEO.
- There is no play book to follow.
- Your board of directors may provide helpful direction, but they are your boss, and ultimately care more about the company.
- Your executives may be a loyal team, but as their leader, it's hard to share doubts with them.

When it comes down to it, the job of a CEO is quite lonely.

When I took on my first CEO role, I expected that I knew everything that I needed to do the job. Boy, was I wrong. There was so much to learn, not just about the company I was joining, but about how to be an effective CEO. I muddled along, doing the best I could. I sought out the wisdom of many colleagues. Sometimes this came through relationships and ad hoc encounters or from introductions provided by my board of directors. These helped, but were inconsistent. Then one day I was invited to participate in a CEO peer group. My group served as my personal board of directors, not distracted by any incentive, focused entirely on my success. They pushed me to extend my goals and held me accountable for my commitments, coaching I couldn't get in another environment. This changed everything! Les Trachtman 6-time CEO

The Proclus Forum is an elite group of CEOs who meet up each quarter to share their successes, their failures and their doubts and questions. Each quarter our members commit to their own improvement and each subsequent quarter, hold each other accountable for their prior quarter's commitments.

The Proclus Forum is the personal board of directors that every CEO should have. It allows us to learn from each other's experiences, get conflict-of-interest free feedback on major issues facing our businesses, and holds us accountable for results.

> Robert Langone CEO Automated Dynamics

The group meets quarterly rotating amongst member's offices for an intensive day and a half of group interaction supplemented with monthly consultation and more frequent ad hoc conversations. The evening will serve as bridging social function to enable development of personal relationships among the members that will prove helpful over the course of a career.

If you are interested in being considered for membership, <u>click here</u> and let us know more about you and your current challenges.

The Proclus name comes from Proclus Lycaeus, a Greek Neoplatonist philosopher, one of the last major classical philosophers. His works, including one of the most elaborate and fully developed systems of Neoplatonism, had a great influence on the history of western philosophy.